
Supportive Services

The Campus Advocate is available to support those affected by gender-based violence, including dating/domestic violence, sexual assault, human trafficking, and stalking. These services are available to students, staff, and faculty. All services are tailored to the survivors' needs.

Confidential Campus Advocate

Office Hours: Mon-Fri, 9am-5pm
Call/Text: 209-386-2051

Community Resource

Valley Crisis Center
24-Hour Hotline
209-722-4357

Get In Touch



Office Location

Kolligian Library, Suite 107
Main Entrance Facing COB2 Courtyard



Office Website

care.ucmerced.edu



Office Email

ucmcare@ucmerced.edu



Office Number

209-228-4147

CARE Staff



CARE Director

Valara Villanueva
villanueva2@ucmerced.edu
209-355-0763



Prevention Education Coordinator (Interim)

Valara Villanueva

National Resources

National Domestic Violence Hotline

Hotline: 1-800-799-7233
Website: thehotline.org

Polaris Project-Human Trafficking Hotline

Hotline: 1-888-373-7888
Website: polarisproject.org

Rape, Abuse, & Incest National Network

National Sexual Assault Hotline
Hotline: 1-800-656-4673
Website: RAINN.org

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UC MERCED CARE OFFICE



CARE
Campus
Advocacy
Resources &
Education

About Us

Vision

We envision a UC Merced community to eliminate all forms of oppression and gender-based violence - sexual assault, domestic abuse, stalking, and human trafficking - fostering a campus where all members are respected, valued, and safe.

Mission

The Campus Advocacy, Resources, and Education (CARE) office collaborate with UC Merced partners to develop and support understanding of gender-based violence through prevention education and trauma-informed care advocacy using an intersectional framework. CARE promotes empathy, diversity, equity, and inclusion through its programs to staff, faculty and students.

We Educate.

We Advocate.

We Empower.

The 3 D's Bystander Intervention Tools

Direct

Talking to the people involved about what is going on. It can be talking to the person you think is doing the hurting and them to stop or checking in with the person you think is being harmed and seeing if they are okay.

Distract

This is safely diffusing the situation by taking away attention from the situation and indirectly stopping the abuse.

Delegate

This is when you get someone involved to help you intervene. It could be a friend or an authority figure.

Be an Agent of Change!

- Intervene when something doesn't seem right
- Attend educational programs & trainings to learn more
- Challenge victim-blaming statements & jokes
- Hold perpetrators accountable
- Model healthy relationships

How to Help a Friend

- 01 Believe them & listen patiently
- 02 Support your friend by referring them to campus & community resources
- 03 Protect their privacy
- 04 Remind them it is not their fault

- **Don't be a Bystander, Be an Upstander! Step in & Speak out!** - By telling someone that their jokes about violence make you uncomfortable, you may be the first in a long line of interveners who will eventually play a part in helping to make a change.

How Can we Change the Culture on our Campus?