
Advocacy Services

The Campus Advocate is available to provide support for those affected by sexual violence, dating/domestic violence, and stalking.

These services are available to students, staff, and faculty. All services are tailored to the survivors' needs.

CARE Campus Advocate

Office Hours: Mon-Fri, 9am-5pm
Call/Text: 209-386-2051

Community Resource

Valley Crisis Center
24-Hour Hotline
209-722-4357

Get In Touch



Office Location

Kolligian Library, Suite 107
Main Entrance Facing COB2 Courtyard



Office Website

care.ucmerced.edu



Office Email

ucmcare@ucmerced.edu



Office Number

209-228-4147

CARE Staff



CARE Director

Yesenia Curiel

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209-233-1746



Prevention Education Coordinator

Valara Villanueva

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209-355-0763

National Resources

National Domestic Violence Hotline

Free Hotline: 800-799-7233

Website: thehotline.org

Polaris Project

Website: polarisproject.org

Rape, Abuse, & Incest National Network (RAINN)

National Sexual Assault Hotline (Free):

800-656-4673

Website: RAINN.org

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CARE

Campus Advocacy
Resources & Education

About Us

Vision

We envision a UC Merced community to eliminate all forms of oppression and gender-based violence - sexual assault, domestic abuse, stalking, and human trafficking - fostering a campus where all members are respected, valued, and safe.

Mission

The Campus Advocacy, Resources, and Education (CARE) Office collaborates with UC Merced partners to develop and support understandings of gender-based violence through prevention education and trauma-informed care advocacy using an intersectional framework. CARE promotes empathy, diversity, equity, and inclusion through its programs to staff, faculty and students.

We Educate.

We Advocate.

We Empower.

The 3 D's Bystander Intervention Tools

Direct

Talking to the people involved about what is going on. It can be talking to the person you think is doing the hurting and them to stop or checking in with the person you think is being harmed and seeing if they are okay.

Distract

This is safely diffusing the situation by taking away attention from the situation and indirectly stopping the abuse.

Delegate

This is when you get someone involved to help you intervene. It could be a friend or an authority figure.

Be an Agent of Change!

- Intervene when something doesn't seem right
- Speak up when you hear victim-blaming statements
- Check your language & jokes
- Get involved with educational programs & trainings!
- Hold perpetrators accountable
- Model healthy relationships

How to Help a Friend

- 01 Believe them & listen patiently
- 02 Support your friend by referring them to campus & community resources
- 03 Protect their privacy
- 04 Remind them it is not their fault

How Can we Change the Culture on our Campus?

- **Don't be a Bystander, Be an Upstander! Step in & Speak out!** - By telling someone that their jokes about violence make you uncomfortable, you may be the first in a long line of interveners who will eventually play a part in helping to make a change.